

EyeSpecial

Smart Digital Camera Designed Exclusively for Dentistry
Allowing Any User to Take a Perfect Picture Every Time



EyeSpecial

Smart Digital Camera Designed
Exclusively For Dentistry

**SERVE
PATIENTS
INCREASE
PRODUCTION
GO HOME
ON TIME!**

Shofu is dedicated to manufacturing the highest quality products utilizing our innovative technologies to enhance minimally invasive cosmetic dentistry.

shofu.com
800.827.4638
customer-service@shofu.com

PERFECT PICTURES EVERY TIME

Only Shofu's **EyeSpecial** can make this promise due to its 9 pre-set shooting modes; each mode for a different type of photo that is often taken in a dental practice. Simply press the icon corresponding to the type of photo desired and the **EyeSpecial** adjusts all of the settings necessary (shutter speed, f-stop, flash intensity) to always take a perfect picture...every time!



STANDARD

For standard intraoral photography



LOW GLARE

For photographing detailed pictures of anterior teeth, working models and indirect restorations



SURGERY

For intraoral photography from a distance



WHITENING

For shade comparison before and after whitening



MIRROR

For intraoral photography using a mirror. The image taken can be reversed.



TELE MACRO

For photographing anterior teeth, indirect restorations and working models in higher magnification
*Attach the provided close-up lens when taking pictures in this mode.



FACE

For shooting facial views or half-body portraits



ISOLATE SHADE

You can isolate the shade of the gingiva for optimal shade matching.



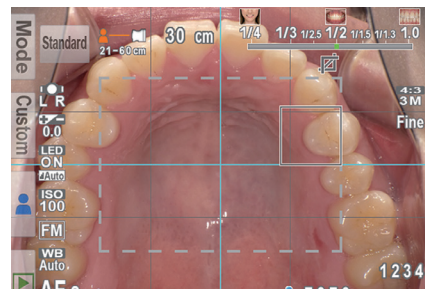
MOVIE

Record up to 10 minute videos with audio



EASY TO USE

Once the shooting mode is selected and level of magnification is dialed in, simply use the built in grid lines to center the subject matter on the display screen. Dentists and staff will no longer be intimidated by the complexity of dental photography with traditional SLR camera systems.



INCREASED PRODUCTION / IMPROVED DOCUMENTATION

Using the **Standard Mode**, patients can be presented with photographic evidence of their oral health conditions, improving treatment acceptance and production. The **Surgery Mode** documents procedures in high resolution without the photographer encroaching on the surgical field.



Standard Mode



Surgery Mode



COMMUNICATION WITH DENTAL LABS

Using the **Isolate Shade Mode** helps to greatly improve the accuracy of shade selection. When used together with the **Tele-Macro Mode**, you can provide your dental lab with all of the information necessary to produce the most aesthetic outcomes for all of your patients.



Isolate Shade Mode

Tele Macro Mode

EASILY DISINFECTED

Disinfecting the camera after each use is essential to prevent cross-contamination. Unlike conventional DSLR cameras, the EyeSpecial's sturdy outer shell is water, chemical, and scratch-resistant. Simply clean the EyeSpecial camera with a disinfecting wipe after the photo series is completed.



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EyeSpecial

The EyeSpecial is available for only **\$3495**.

Contact your territory manager or call (800) 827-4638 for an in-office demonstration of how the **EyeSpecial** can improve your office production and patient communication by allowing any user to take a perfect picture every time.

AWARD WINNING

Dental evaluators and customers regard the **EyeSpecial** as one of the most innovative dental products due to its ability to improve both efficiency and profitability for practices that employ it.

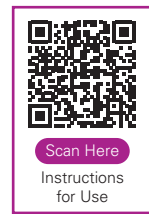


□ EYESPECIAL

Item Number: E0021

Included with the camera:

- 4 AA batteries
- 16GB SDHC card
- Wifi capability
- High performance Kenko 49mm macro lens
- Lens cap
- Hand strap
- Shofu gray card
- Safety instructions
- User manual
- Quick reference guide



TO ORDER AN EYESPECIAL FILL OUT THE FORM AND EMAIL TO [KAYCEH@SHOFU.COM](mailto:kayceh@shofu.com)

Name _____ Date _____

Address _____ State _____ Zip _____

Phone _____ Alt. Phone _____ Email _____

Amex/Visa/MC Account # _____ Exp. Date _____ Val. Code _____

Customer Signature _____ Date _____